

# Connect the eHealth Community

## ROUNDTABLE 1: Digital Transformation in Health (11.00–12.30)

**Moderator:** Ion Gheorghe Petrovai, Freshblood Health Tech, Romania

**Prof. Elisio Costa: University of Porto, Portugal**

Elisio Costa is a Professor at the Department of Biological Sciences of the Faculty of Pharmacy of the University of Porto and a researcher in the Research Unit on Applied Molecular Biosciences of the same institution (UCIBIO). He is also the Director of the Competence Center on Ageing of the University of Porto, and coordinator of the activities of the University of Porto as an INNOSTARS RIS-Hub of EIT-Health. He was a member of the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA), and over the years Prof. Elisio Costa has collaborated in national and international research projects in the field of chronic diseases, digital health and Active and Healthy Living.

**Anthony Armenta: Teamit Research, Spain**

Anthony Armenta, born and raised in California (USA), Anthony Armenta earned his B.A. in International Relations from the University of California, Irvine. In the last five years, he has oriented his career around health communications, including medical language editing, content and visual creation, and strategy. Most recently, he led communications and dissemination of European Union-funded digital health projects, and also supported the global launch and dissemination efforts for the highly-anticipated Nature publication: "A multinational Delphi consensus to end the COVID-19 public health threat". Lastly, he is committed to empowering citizens and supporting organizations so that all individuals may take action today to enjoy an equitable quality of life tomorrow.

**Andy Bleaden: EchAlliance, United Kingdom**

Andy Bleaden works for ECHAlliance as the Communities Director, where he has developed and built a large network of over 70+ Global Digital Health Ecosystems, 12 thematic innovation ecosystems and grown a Membership Community of over 900 Health organisations. He has had a long career in both health and social care, and he has been an External Expert for the European Commission since 2013, assessing proposals and reviewing projects, as well for other funds such as Urban Innovation Actions, Urbact and Innovative Medicines Initiative. He has worked for the European Institute of Innovation & Technology (EIT) on both Health and Manufacturing programmes. He brings a wealth of experience in securing and management of strategic external funding, procurement, innovation funding, and forming and developing large and complex partnerships across Europe.

**Valentin Bejan: Health Tech Hub Copenhagen, Denmark**

Valentin Bejan is an investor and advisor on health tech implementation and scaling. Co-founder of Health Tech Hub Copenhagen, where he drove the adoption of clever, responsible health tech. Steering group member of the Health Tech Nordic community. Former Head of Innovation at Momentum Mental Healthcare (NL). He worked on prevention models and expanding care outside of the clinics. As a top-tier management consultant, he helped health and tech clients on four continents.

**Cristiana Bogăţeanu: Nagarro, Romania**

Cristiana Bogăţeanu is a Tech Growth Strategist & Innovation Consultant, Business Mentor and Startup Advisor, Agile Practitioner and Life Sciences & Healthcare Business Developer at Nagarro - A digital product engineering leader that drives technology-led business breakthroughs for industry leaders.

**Mihnea Samoilă: Empatic Doc, Romania**

Mihnea Samoilă is an MD with a Master's Degree in Public Health (Health Economics and Health Promotion) from Karolinska Institutet, Stockholm, Sweden. He is the owner of Empatic Doc, a startup founded in 2022, which develops and provides new solutions for the delivery of healthcare services (including telemedicine, digital and hybrid care), especially in remote and rural areas; currently, Empatic Doc is providing its services integrated with rural caravans covering > 50% of Romania, in partnership with one of the largest Romanian medical NGOs (Caravana cu Medici); As a long-standing member of the Healthcare Taskforces of the Foreign Investors Council and of the Coalition for Romania's Development, he led – in collaboration with the Romanian Ministry of Health, the Presidential Administration and Maastricht University, the set-up in 2019 of a leadership development program for Directors of Public Hospitals, which is since then rolled out every year.

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## ROUNDTABLE 2: The Romanian eHealth Ecosystem (13.00-14.30)

**Moderator:** Mircea Vădan, Activize & Cluj Startups, Romania

**Bianca Muntean: Transilvania IT Cluster & Transilvania Digital Innovation Hub**

Bianca Muntean is the Cluster Manager of Gold Labeled Transilvania IT with over 20 years of experience in ecosystem building and Coordinator of Transilvania Digital Innovation Hub. She is a member of the European Cluster Expert Group, DG Grow, and the European Commission and actively participates in different Consultative Councils dealing with digital transformation at local, regional and national levels. Bianca was awarded the EU Cluster Manager of the Year title for 2019, and she is involved in engaging in cross-sectoral collaborations all over Europe. Bianca is also the recipient of the Open Innovation Award in 2017 granted by the European Commission, The Open Innovation Strategy and Policy Group. In her quality as Transilvania IT Cluster Manager, she founded and now coordinates the fully operational Transilvania Digital Innovation Hub.

**Lavinia Chiș: NORTH-WEST REGIONAL DEVELOPMENT AGENCY**

Lavinia Chiș is the Head of NORTH-WEST REGIONAL DEVELOPMENT AGENCY's INNO Platform and Investment Attraction Department, in charge of the development of regional innovative entrepreneurial ecosystems and the attraction of foreign investments into the NW region.

**Georgiana Lupu Florian: Wolfpack Digital**

With a multidisciplinary background in engineering, psychology, creative industries and management, Georgina (Gina) Lupu Florian is the CEO & Founder of Wolfpack Digital, an award-winning agency with offices in Cluj (Romania) and Dublin (Ireland) building web and mobile apps for clients in health, finance, beauty, transport etc., with a team of 85+ people. She is a public speaker, an active mentor for startups, a co-founder of Pamble, a co-founder of the Women in Tech Cluj community, and a Board Member of the Transilvania IT Cluster. She has personally worked with more than 50 tech entrepreneurs in the past 10 years. Her team recently started building their own digital products in healthtech & greentech. Gina believes in the transformative power of tech innovation and communities, and in the extraordinary value of diversity, in all its forms.

**Philip Choban: Telios Care**

Philip Choban is the CEO of Telios Care S.A. & TeleMedEuropa, the President of the NGO "Asociatia Dezvoltarea si Promovarea Telemedicinii", the Romanian Ambassador Purple Angel UK and HEART Ambassador

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## ROUNDTABLE 3: The Perspective of Alumni in the future of Healthcare (15.00–16.30)

**Moderator: Florina Truță, Fortech Products, Romania**

### Speakers

**Ruxandra Simionescu-Colan: UMFIH and Heart Alumnus**

Ruxandra is a Public Health and Management Junior Doctor. She is a community builder, and she coordinated different national and international events.

**Antonia Sabo: UMFIH Alumnus**

Antonia is passionate about digital health, with an emphasis on its implementation in the university curriculum.

**Georgiana Ispas: UMFIH Alumnus and Wello School Educator**

Georgiana is a Registered Dietician and PhD student at Public Health Department at BBU.

**Melania Născuțiu: ASAIH Alumnus**

Melania is a UMFIH Dentistry student, and co-organizer of FDI "Support and Development of Entrepreneurial Culture among UMFIH students".

**Denisa Lazurca: Program manager @Spherik Accelerator and SASUBB Alumnus**

Denisa is currently the acceleration program manager at Spherik Accelerator and is also involved in several organisations (Freshblood, Activize.tech, Cluj Startups). She also coordinated the SASUBB team.

**Claudiu-Felix Micu: In Crowd Co-founder & BBU Alumnus**

Claudiu is passionate about entrepreneurship and driven to make a positive impact through technology. He is the co-founder of In-Crowd, a social media app that goes beyond "likes" and "followers," offering a safe and fun way for users to find like-minded friends.

**Corina Holom: In Crowd Co-founder & BBU Alumnus**

Corina is a computer science student and co-founder of an app that promotes meaningful connections.