



CONNECT

Cooperation and training on
innovation and entrepreneurship
in the eHealth community



Co-funded by
the European Union



Leaflet of the CONNECT eHealth Community

About Us

CONNECT - *Cooperation and training on innovation and entrepreneurship in the eHealth community* is an Erasmus+ project designed to foster cooperation and skills in health innovation, through a multidisciplinary training for higher education students.

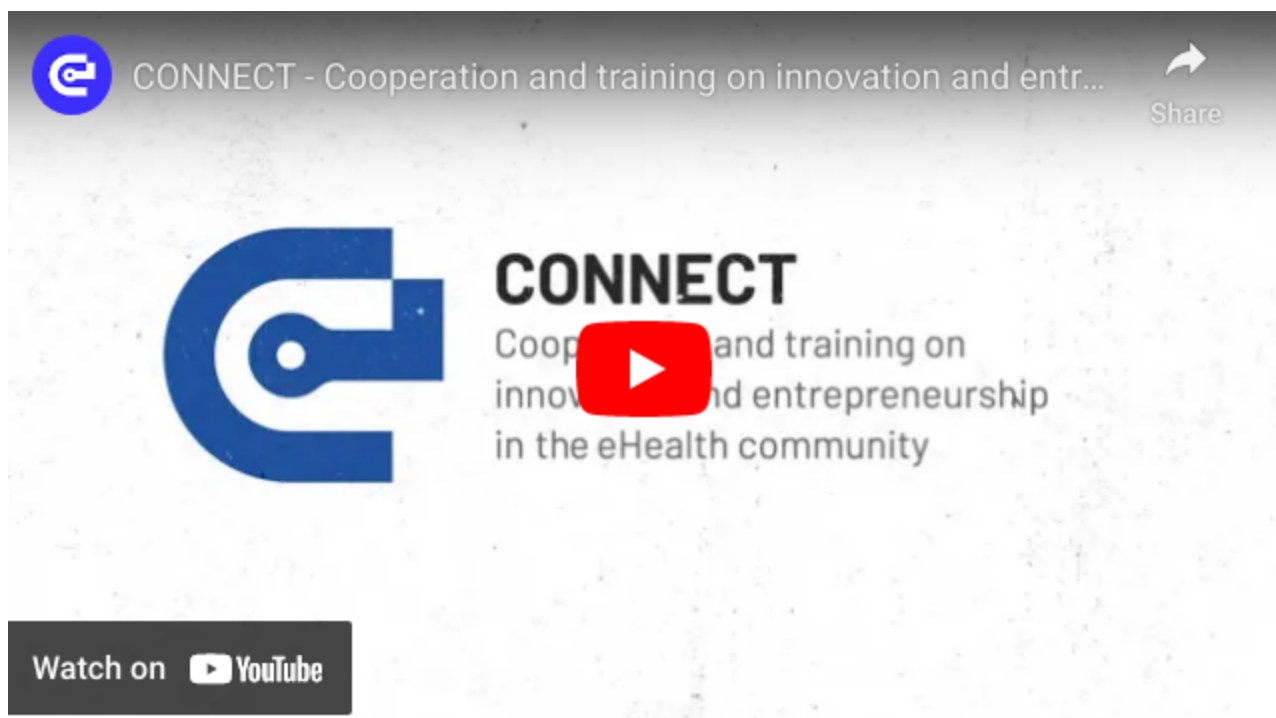
The CONNECT eHealth Community represents a large academic community of people from Europe who are creating eHealth education and innovation, providing state-of-the-art training and education of students necessary on the health market, in the form of a highly-and-systematically organized formal and non-formal educational program to improve knowledge, develop cross-sectoral skills and competences, entrepreneurship and support students' critical thinking required to improve health care. It brings together key players and influencers to promote innovation and collaboration for better healthcare enabled by technology. The project consortium partners are Babeş-Bolyai University (BBU), INIT Association (INIT), University of Porto (UPORTO), and European Initiative for Education (EIE).

[Community](#)

[The project](#)

[Partners](#)





What we created?

An online book was developed to offer theoretical and practical subjects within the eHealth domain as part of the curriculum. This resource is available on the eHealth Community of Practice platform, and it is interactive. You can access this platform to enroll in the program and remain connected.

Our platform is creating a space where people interested in this domain can learn, find a community, and discuss with others so that they can come up with innovative solutions.

CONNECT also aims to create a bridge between professionals working in this domain so that they can create interdisciplinary networks. The project produced a comprehensive set of resources to support eHealth education, and it will be updated in 2022. If you are interested, stay close to our project development.



Join the community

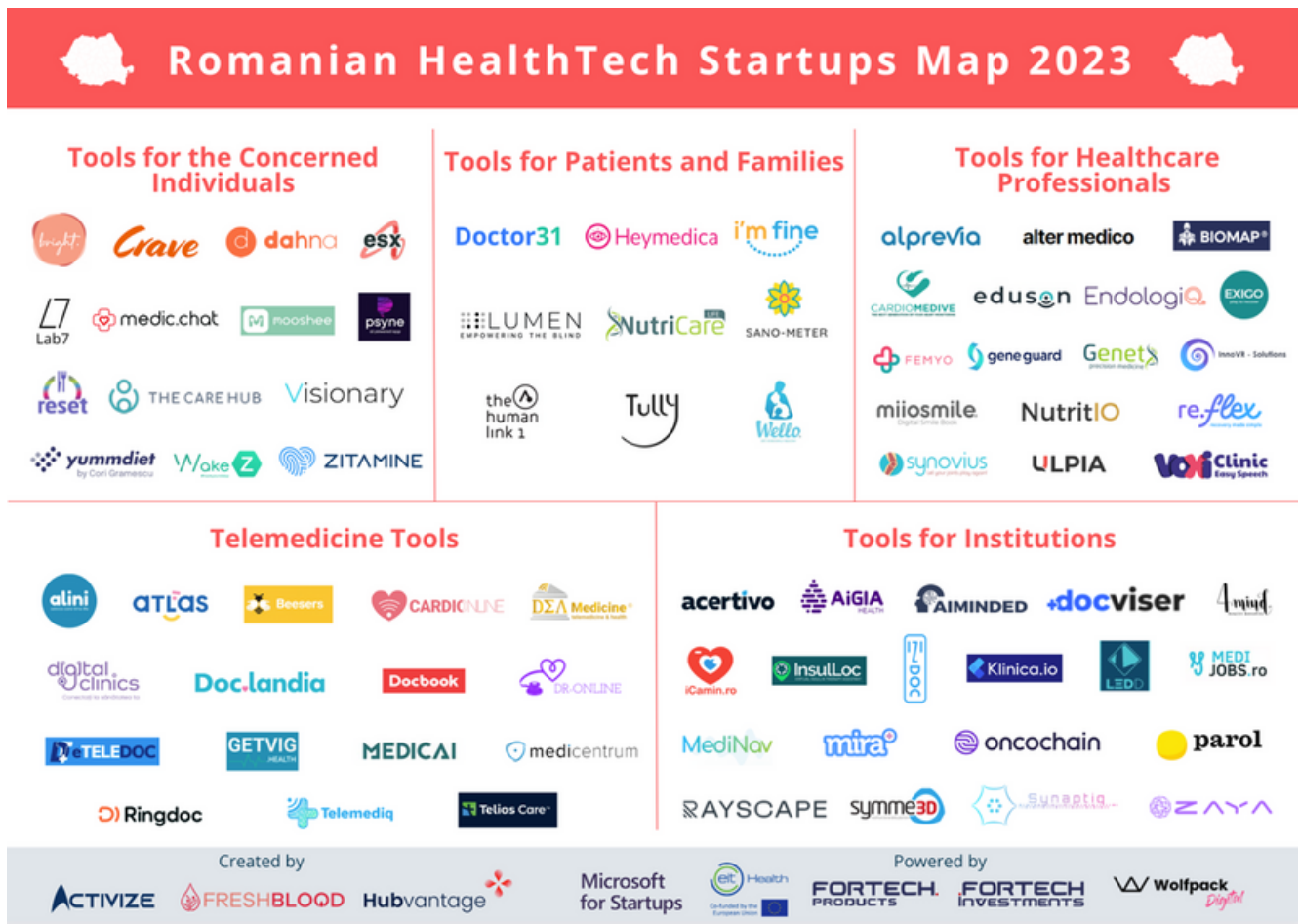
If you are an academic professional, an NGO, or an individual genuinely interested in eHealth innovation, this is your invitation to join us at the eHealth Networking Days and in our eHealth Community of Practice - A transnational network of key actors, aiming to establish collaborations, exchange best practices and facilitate long-distance mentorship for students.

Your valuable expertise will contribute to the creation of a propitious educational environment that will bring positive effects to the beneficiaries of the project.

Get involved by sharing this newsletter with other colleagues and using our social media accounts:



Even though our Connect project is ending, there will be further opportunities for development in eHealth and telemedicine.



Foreign Startups with Romanian Founders



HUBVANTAGE

Hubvantage started in 2022 as a pilot program for a group of selected startup founders in partnership with Freshblood HealthTech, UBB's HIVE Health Innovation Centre and Activize, with the support of EITHealth, with the aim of helping startup founders identify the new resources they need to grow and advance into their startup development. Based on excellent feedback received from registered startup founders our intention is to expand the program nationally and to other Eastern European countries in the future.

The main benefits for startup founders

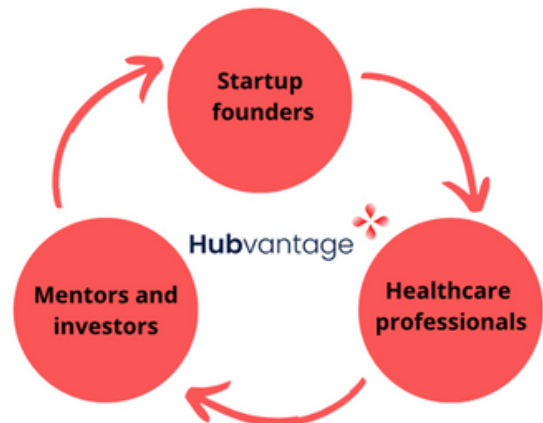
- Thorough needs assessment for each startup founder;
- Identifying the immediate need to address;
- Personalized, one-on-one mentoring with selected mentors;
- Access to healthcare specialists to receive real feedback and/or testing of the innovative product;
- Facilitate access to other healthtech startup founders;
- Relevant and verified information about the healthcare system;
- Easier access to various opportunities and resources;
- Promoting national and international exposure through the consortium network.

The main benefits for mentors, investors and companies

- Verified information about health tech startups present in our ecosystem;
- A better understanding of the healthcare system;
- New connections with startups and access to investment opportunities;
- Connections with other players in the healthcare ecosystem.

The main benefits for Healthcare Professionals (doctors, pharmacists, ...)

- Access to health tech innovations that could be used in the medical practice;
- Information about healthtech startups in our ecosystem;
- Support in understanding how tech improves healthcare;
- Access to resources related to innovation in the healthcare system;
- The opportunity to create new revenue streams.



If you are interested to join this hub, please fill in the following form: <https://bit.ly/3ImBr12>

Revolutionizing Healthcare: An Initiative for Innovation

We gathered here innovative projects that are supported/part of large organisations for profit or not for profit. We believe these deserve to be acknowledged since the individuals using them might further develop their opening to innovative approaches when dealing with their healthcare problems.

Innovative Projects from NGOs



Innovative Projects from Companies & Universities



Support for Healthcare Innovators



EIT Health is one of eight Knowledge and Innovation Communities (KICs) of the European Institute of Innovation and Technology, an EU body and an Institutionalised Partnership under Horizon Europe's Pillar III - Innovative Europe.

Today, approximately 130 Partner organisations and institutions collaborate across disciplines, borders, and sectors to reinforce excellence, create knowledge and innovation, and encourage more significant investment. What connects us is our joint ambition to drive healthcare innovation and create societal impact in Europe.

EIT Health in numbers

35,000+

students and
professionals
trained
(2016-2021)

1680+

start-ups received
EIT Health support
(2016-2021)

300+

innovative healthcare
solutions from Central,
Eastern and Southern
Europe fast-tracked
(2016-2021)

70+

EIT Health solutions
launched to the market
(2016-2021)

www.eithealth.com

Showcased Startups

The most promising Romanian startups ecosystems in 2023 are as follows:



atlas.app is the largest therapy, parenting and personal development platform in Romania. They have over 200 specialists in one safe place and the customers can meet them online at Atlas, or directly at their office.

✉ help@atlas.app



Dahna is an innovative mobile application that provides a personalized solution for analyzing and preventing risks to heart health by monitoring and managing cardiovascular risk factors and associated diseases. It assigns therapeutic meal plans and medical recommendations for the prevention of cardiometabolic and associated diseases.

✉ office@dahnapp.com



Docviser is an innovative Healthcare Digital Platform for oncologists to handle intelligent treatment prescriptions and collaborate on the open case studies.

✉ contact@docviser.io



.lumen manufactures a pair of glasses which help the visually impaired navigate. Using advanced robotics technology, .lumen understands the environment around its user similar to how humans understand sight. Then, it processes the data internally and lastly it represents the information using sound and haptics. Using it, blind individuals can navigate, identify objects and live a more independent life.

✉ contact@dotlumen.com



EndologiQ is a biotech startup that specializes in developing innovative tools and technologies for the field of endoscopy.

✉ contact@endologiQ.com



MedicAI is a collaborative online imaging platform that enables better sharing and communication between patients, doctors & clinics.

✉ support@medicai.io



Medic Chat is an app and platform that allows anyone to easily get health advice from top doctors.

✉ contact@medic.chat



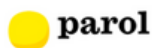
MediNav is a software company that focuses on delivering cutting edge technology to hospitals and private practices in order to support them during their consultations and reducing the time spent on filling forms.

✉ hello@medinav.eu



OncoChain aims to improve the quality of medical care for oncologic patients by creating a framework to facilitate the provision of patient-centered health services.

✉ info@oncochain.com



Parol develops an end-to-end technology that helps doctors and medical clinics provide better care to patients, saving time by taking over part of the administrative tasks.

✉ contact@parol.app



Rayscape, formerly known as XVision, is a comprehensive digital assistant for radiologists. Products developed under the Rayscape umbrella use artificial intelligence algorithms to assist radiologists in the analysis of medical images such as chest X-rays or lung CT scans.

✉ office@rayscape.ai



re.flex develops motion tracking sensors that enable patients to finish their last stage of the physical rehabilitation at home.

✉ hello@reflex.help

Opportunities for Healthtech Startups 2023

Bucharest, 13th of March, 2023



The event attracted enthusiasts from various fields (students, doctors, researchers, or developers) and involved meetings, training sessions, and hackathons to discuss innovation and startup projects, access resources, and facilitate partnerships.

Dr. Ion Gheorghe Petrovai - Co-Founder and Innovation Director



Promotes business growth at every stage to shorten the time-to-market for the most promising new companies.

From incubating an idea, and developing and validating a business plan, to scaling up by attracting investment, and scaling out to new markets.



Access to knowledge.



Access to stakeholders.



Access to market.



Access to finance.

Dozens of Accelerator opportunities at your fingertips

[I am at the idea/project stage]

INCUBATE

!

Pushing forward innovative business ideas:

**Jumpstarter
Bootcamps
Innostars Awards
CaixaImpulse**

FOR WHOM:

Early entrepreneurs, scientists wanting to develop start-ups or receive innovation training and assistance.

[I have a product/service ready to be tested]

VALIDATE

!

Validating the commercial viability:

**Startups Meet Pharma
Startups Meet Healthcare providers
Mentoring & Coaching Network**

FOR WHOM:

Start-ups looking to:

- validate products and services.
- understand local/regional regulatory and reimbursement schemes.
- have access to market experts.

[I am ready to grow]

SCALE!

Facilitating access to finance:

**European Health Catapult
Investors Network
Equity-Crowdfunding Platform
Venture Centre of Excellence
Finance Booster**

Facilitating market expansion:

**Bridgehead (Europe & Global)
Gold Track**

FOR WHOM:

These activities focus on more mature start-ups and SMEs, to facilitate access to tools and networks for financing and market expansion

Accelerator Programmes

RIS FOCUS

Jumpstarter 2023

Who can apply?

Scientific project teams, innovators, scientists, PhD students or master students

Program description

Is a pre-accelerator program for innovators in the healthcare, agri-food, raw materials, energy, urban mobility, and manufacturing industries, that aims at boosting innovation and entrepreneurship within Central-Eastern and Southern-European regions by validating innovative solutions and connecting them with the articulated demands from the industry.

Grant: up to €10 000. Funding should be spent in 2023.

Eligible Regions:

Central-Eastern and Southern-European Countries (Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Poland, Portugal, Slovakia, Slovenia, Spain, Romania, Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Former Yugoslav Republic of Macedonia, Georgia, Moldova, Montenegro, Serbia, Turkey and Ukraine).

Application deadline: 16th April

Register: <https://apply.eitjumpstarter.eu/registration/>

Contact: Anna Péli (anna.peli@eithealth.eu)

InnoStars Awards 2023

Who can apply?

Start-ups and SMEs that already have a prototype or a MVP. Companies should be incorporated before the sub grant agreement initiation.

Program description

InnoStars Awards is suitable for micro and small enterprises, spin-offs, and start-ups that already have a prototype or an MVP and need support from the applicants in realizing the next steps towards the market and shortening the time-to-market for innovative products and services.

GGrant: up to €50 000. Funding should be spent in 2023

Eligible criteria

Croatia, Czech Republic, Slovenia, Greece, Hungary, Italy, Poland, Portugal, Romania, Slovakia, Lithuania, Latvia, Estonia, Serbia, Bulgaria, Turkey [TBC]

Application deadline: 16th April 2023

Register: [EIT Health Optimy platform](#)

Contact: Tamás Békási (tamas.bekasi@eithealth.eu)

Startups Meet Pharma/Healthcare Providers 2023

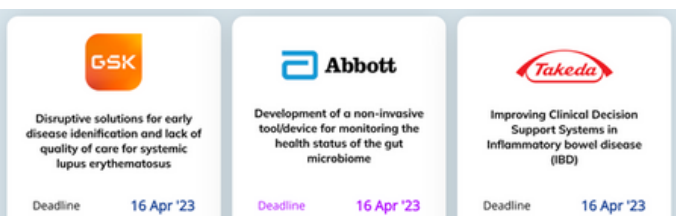


Who can apply?

Start-ups with functioning products or prototypes that are market ready

Program description

Support from key pharma partners in Europe to develop innovative chronic care solutions



Application deadline: 16th April

Register: <https://startupsmeet.eu/smhcp/open-calls/>

Contact: Angela Gusztos (angela.gusztos@eithealth.eu)

Attract2Invest 2023



Who can apply?

Start-ups and SMEs that already have a prototype or a MVP, legal entity, and have a product/service already generating revenue

Program description

The program is suitable for micro and small enterprises, spin-offs, and start-ups that already have a prototype or an MVP, legal entity, and revenue and will open a seed or series A investment round, this is your opportunity. EIT Health's Attract To Invest program prepares companies for successful investment rounds.

GGrant: up to €50 000. Funding should be spent in 2023

Eligible criteria

Central-Eastern and Southern-European Countries (Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Poland, Portugal, Slovakia, Slovenia, Spain, Romania, Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Former Yugoslav Republic of Macedonia, Georgia, Moldova, Montenegro, Serbia, Turkey and Ukraine).

Application open: May 2023

Application deadline: July 2023

Contact: Tamás Békási (tamas.bekasi@eithealth.eu)

European Health Catapult 2023

Who can apply?

Existing small enterprises (<50 employees) and spin-offs from all over the EIT Health community that are active in MedTech, Biotech, and Digital Health. Applicants must operate in an EU country. Applicants are also required to travel to the EIT Health Summit in December 2021 for the finals.



Program description

Introduce to high-quality experts and international investors. It is a program and a competition

Application deadline: 2nd May

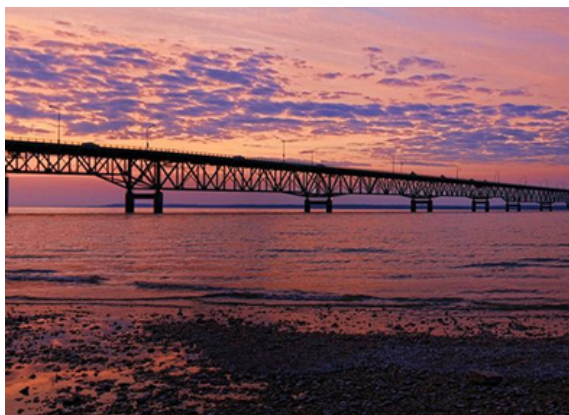
Register: https://eithealth-apply.eu-1.smartsimple.eu/s_Login.jsp

Contact: Tamás Békási (tamas.bekasi@eithealth.eu)

Bridgehead

Who can apply?

EHealthcare companies (eHealth, mHealth, Clinical decision support, Big Data and MedTech, Lifetech, and Biotech with a digital component)



Program description

Help achieve cross-border mobility and market entry beyond the home markets

Application deadline: 2nd May

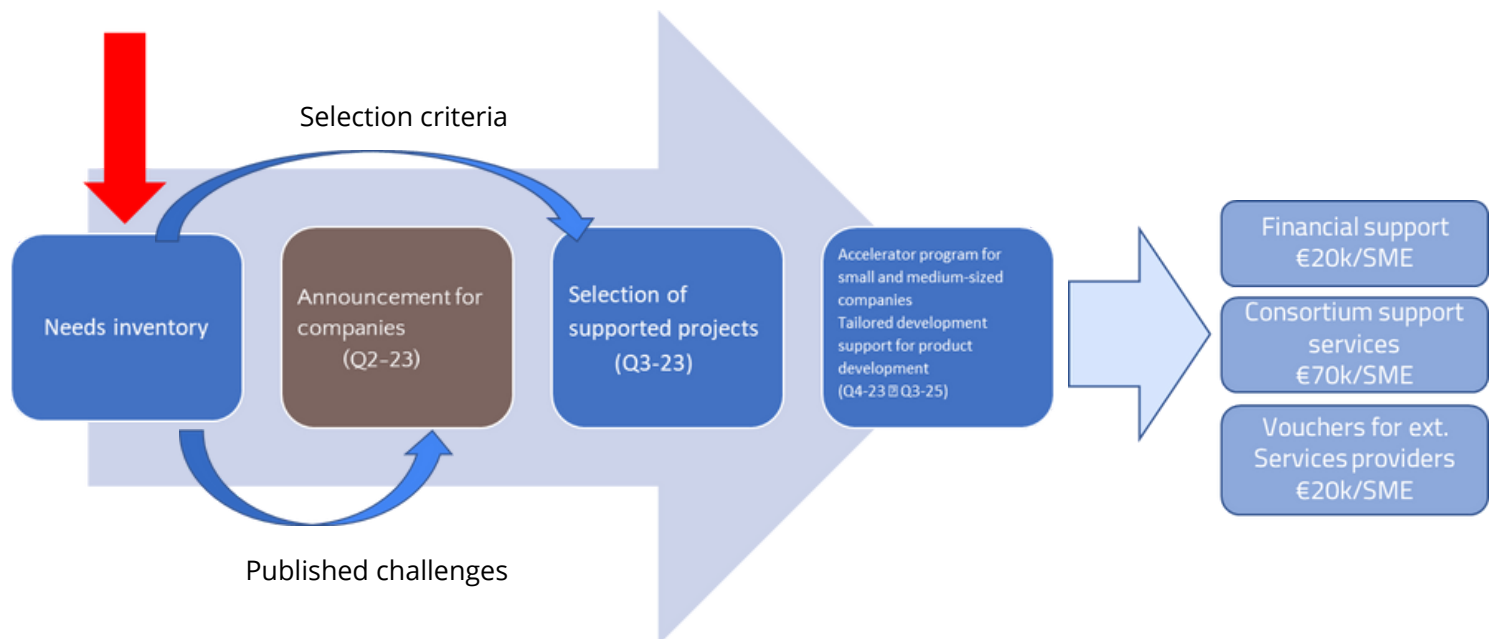
Register: https://eithealth-apply.eu-1.smartsimple.eu/s_Login.jsp

Contact: Tamás Békási (tamas.bekasi@eithealth.eu)

The European original accelerator for Innovative Solution in Prevention, Prediction & Remote Care



- 10 partners from 7 countries (SE, FI, RO, NL, FR, PO, HU)
- Coordinator Innovation Skåne - SWEDEN
- Budget approx. 6 mil euro- of which 50% is to be distributed to SMEs in various forms of support
- Start October 2022 36 months
- First among the projects in the new I3 program (ERDF Interregional Innovation Investments Instrument)
- In addition to delivering innovative solutions, the project must also
- work with capacity and knowledge transfer between regions,
- and work for increased investments in companies.



DIGITAL INNOVATION ZONE



2019

Dec 2019 - Established as a joint venture agreement between private and public partners, with the mission to provide continuous support for improving the level of digitalization in the North-East Region. In June 2019, the idea and need were identified during sessions organized at WireX 2019 Iasi, with the support of the North-East RDA.

2020

Nov 2020 - Selected by the Romanian Authority for Digitalization as a representative regional hub for the European Digital Innovation Hubs (EDIH) competition - the Digital Europe program; Aug 2020 - Partnership with Enterprise Europe Network through the regional contact point represented by the North-East RDA. July 2020 - Member of the DIHnet.eu network; Mar 2020 - Present as a Fully Operational Hub on the JRC international platform; Feb 2020 - Pilot project.

2021

Jun 2021 - Joins the Association of Digital Hubs in Romania; May 2021 - 3 companies from the region win a CHANGE2TWIN Assessment Voucher worth 10,000 euros; Feb 2021 - Becomes a certified DIH Change2Twin project funded by the EU (part of I4MS) that helps to manufacture SMEs implement Digital Twinning technology; Jan 2021 - DIZ NGO is established.

2022

Feb 2022 - Submits the project for the EDIH within the Digital Europe program; September 2022 - Secures funding of 3.9 million euros; November 2022 - Launches the [eDIH-DIZ] [DIGITAL INNOVATION ZONE EDIH - MANUFACTURING & SMART HEALTH for better business, life, and health in the North East Romania region] project.

Ecosystem

Board of Directors



Universities



Clusters & Associations



Chambers of Commerce and Industry



Private Partners



Networks



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Do you need digitalization solutions?

SMEs



Hospitals

Public/Privat



Take the first step now:

- Complete the Digital Evaluator online
- Find out how you score on the DESI (Digital Economy & Society Index) criteria
- Discover the level of digitalization of your company
- Find out how digitally advanced you are compared to companies with the same CAEN code.

I WANT TO SUPPORT INNOVATION IN HEALTHCARE



VALIDATING
SOLUTIONS IN THE
MEDICAL
ECOSYSTEM OF
THE REGION

APRIL - DECEMBER
2023

- **Be a partner, sponsor, or mentor in the first EIT Health program for validating innovative healthcare solutions in the Northeast Region.**
- June 2023: awareness meetups with medical experts, startups, and innovators
- July-November 2023: mentoring and solution validation in the region
- December 2023: one startup was present at the HealthIL conference in Israel.



UNIVERSITATEA DE
MEDICINĂ ȘI FARMAC
GRIGORE T. POPA
IASI



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Digital
Innovation
Zone

HEALTH INNOVATION ZONE

VALIDATING SOLUTIONS IN THE
MEDICAL ECOSYSTEM OF THE
REGION



COME TO THE CONFERENCE AND ...

Discover

How can you increase the level of digitalization of your business or the organization you lead

Build & Connect

With the DIZ ecosystem, accessing a community of professional individuals and entities similar to you

Expose

Translate your ideas and present your business to key players in the ecosystem who can become partners, clients, mentors



Powered by: **INNO** Co-funded by the European Union



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the European Union



Why apply?

Personalized support

The accelerator will respond to the personalized objectives of each start-up.

Created for your field

The first accelerator in Romania was created for the needs of life science start-ups.

1-to-1 mentoring

Continuous access to experienced mentors through 1-to-1 sessions throughout the program.

A to Z knowledge

Marketing & Sales, Legislation, Financing, Product Market Fit, Networking, and many more. Funding opportunities.

Post-program support in identifying and applying for public and private funding.

each start-up will receive support worth €8000, funded by INNO and EIT Health.

An international network

Access to a national and international network of experts, mentors, business consultants, and investors.

Business Consulting

Startups will have free access to business consulting sessions, as needed.

Private capital

At the end of the program, you will have the opportunity to present your idea to groups of investors.

-

Do you have a start-up in the healthcare and life sciences field?

Apply now!

<https://inno.ro/level-up-accelerator>



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